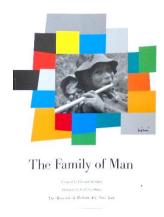
Photo exhibition "The Family of Man" revisited



It is over 60 years since EDWARD STEICHEN, with a memorable photographic exhibition in MOMA New York, reminded us that we are all part of The Family of Man. The latest complete and restored version of that exhibition is now on display in a museum* in Luxembourg, Steichen's homeland, and is included in the exhibition catalogue which is currently in its 15th edition **. In the 1950s, like many millions of people from all over the world, I was able to admire it and was deeply impressed – both by the impact of the photos and by the message they transmitted. In modern times I have been disconcerted to discover that within the widespread use of social networks – especially Facebook – there are, it is true, some statements of good beliefs and declarations of universal love, but these are all too often accompanied, paradoxically, by expressions of intolerance and violence towards those who do not share the same ideas, beliefs, principles, nationality or skin colour. It therefore seemed to me that it might be useful to try to reiterate for our own times the message of Steichen's original exhibition – in the hope that even a modest imitation would enable those who did not have the opportunity of seeing the original exhibition to reflect on its values.

Unfortunately the direct use of photographic material from the exhibition for reprocessing on digital support poses almost insurmountable problems of copyright – since all the authors of the photos included in it (480 approximately) have retained ownership. I have therefore had the bold idea of compiling a video which will reflect the theme of Steichen's original exhibition through a limited number of original photographs. This will involve obtaining, with the necessary authorisations, photos relevant to that theme and integrating them in a single video. I envisage that the photos will be taken by myself and others from among the many fans of photography who make use of the web and are willing to help me in this difficult task. I am therefore addressing this statement to those who are as worried as I am by the progressive barbarization of relationships depicted in the world of the web and are willing to help me complete this attempt to give voice to our better selves by referring to the fact that we are all subject at times to the temptations of intolerance, but have aspirations for good in our hearts. For guidance on the nature of the contributions, I have annexed to this paper a list of the areas, subjects and themes developed in the MOMA exhibition. The visual power of the images of Steichen's exhibition and the few brief written quotations that accompanied them, of which I intend to make at least partial use, made clear the message of brotherhood in simple words with a minimum of rhetoric. The photos sent in to me, in addition to being highdefinition***, should be evocative of, and relevant to, the subjects and themes (birth, death, joy, pain etc) to which they refer. Such topics are strongly focused on man – his feelings, his work and play activities, and his relations with his territory, family and community. It is implicit in the spirit of their message that the photos should illustrate the various themes within the widest possible range of geographical and social situations. I hope that it is already clear from the foregoing that my initiative has no commercial purpose and excludes any form of profit.

I must stress that those who share the photos with me are responsible for the material presented and undertake everything needed to exclude any responsibility or liability on my part towards third parties arising from any source including all subjects depicted in the photographs. In no case may the images sent to me contain material that could be regarded as sensitive. Each participant must also declare that they are the sole author of the images sent and that they do not infringe the rights of any third party. If any of the photos portray subjects for which consent or authorisation is required, I shall take it for granted that the participant has obtained it. Please also avoid sending photos which do not conform with commonly recognised standards of morality, ethics and decency. Images deemed by me to be offensive, improper or detrimental to human and social rights will not be accepted. All rights over the photographs will of course remain the exclusive property of the author who has provided them and has authorised their use in the production of the film. The final product will be used exclusively in showings, events or publications that are not for profit. The author of every photo included in the video will be named. Personal data provided by the person contributing any photo will be used exclusively for any contacts that may become necessary during the making of the video. Any material contributed by a participant will be retained by me and will not be returned.

- * THE FAMILY OF MAN -Chateau de Clervaux L-9701 Clervaux Luxembourg http://steichencollections-cna.lu/
- ** The Family of Man 15th printing 2016 The Museum of Modern Art
- 11 West 53rd Street, New York 10019
- *** Maximum 5 photos without watermarks and borders

image resolution: at least 2048 x 1080 pixels

For each photo, file name with surname and name of the author and sequence number (example Rossi Mario1.jpg)

Ranieri Di Carpegna <u>familyofman2019@gmail.com</u> +39 338 49 79 888

Surname name _____ Place of birth Year of birth Photographer: Professional ☐ Non-Professional ☐ Email address ______ Mobile phone The undersigned/a declares acceptance of his or her responsibility to acknowledge and accept the above mentioned conditions of participation in the project "Revisiting the photo exhibition The Family of Man" The undersigned confirms sole authorship of the images sent and respects and accepts all the aforementioned provisions. The undersigned certifies that he/she is the author of the work transmitted, is the only legitimate owner of the work and any copyright connected to it, that the work is entirely original and does not include components protected by another work, whatever its nature. The undersigned guarantees and agrees to indemnify the project manager in respect of any third party claims on the work and declares that he has not introduced any element likely to damage the interests of third parties, or which might justify claims based on defamation, counterfeiting or violation of private life. Date Signature Information on the protection of privacy Pursuant to the effects of art.13 Legislative Decree n. 196/2003 "Code regarding the protection of personal data" we inform you of the following: Ranieri Di Carpegna guarantees that the personal data collected will be processed using manual and/or electronic tools in compliance with the obligations of correctness, lawfulness and transparency imposed by d. lgs. 30.06.2003 n.196. Personal data will not be disclosed to third parties. At any time it will be possible to revoke the authorisation to process your personal data by writing to familyofman2019@gmail.com By affixing my signature I/we take note of the foregoing by granting consent for the complete processing of personal data, even if potentially sensitive, according to what is established by law and the information given in this document Signature _____

PARTICIPATION FORM

"The Family of Man" - Annex

I have set out below, in schematic form, those areas and themes which I perceive as arising from the photographic sequence of the **exhibition "The Family of Man"** which **Edward Steichen** created more than 60 years ago for MOMA in New York, and in respect of which I would like to receive contributions from the many photographers active on the world wide web.

We are all part of the Family of Man:

The earth is our home and common mother

We share:

The life cycle:

- being born
- dying

The universality of feelings:

- joy
- pain
- love
- hate

The will and the ability to learn

The need for work:

- Fatigue
- The satisfaction
- Social promotion
- that is our participation in the Creation

The ability and need to laugh and have fun

The dimensions of the spirit:

- The art
- The religious sense

The organization of civil coexistence:

- The family
- Communities
- Mediation of consent
- The management of justice

The temptations of omnipotence and domination:

- The crimes against humanity:
 - towards man
 - towards the environment

The aspiration and commitment to a peaceful coexistence and a better world

What is the true essence of human been?